



FOR IMMEDIATE RELEASE

April 3, 2007

Contact: Mark Vogel
Director of Marketing & Communications
717-509-5759
MVogel@InnerLinkIT.com

Rapid Notification System for Schools is Now Available Through Leading Developer of School Safety Programs

LANCASTER, PA: Two leading school safety companies have partnered to create a unique combination of tools that will help ensure the safety of students and staff in the event of a crisis.

TeamPrepared™, a school safety and crisis response product of InnerLink, Inc., is now available with AlertNow rapid communication service—one of the world’s leading providers of emergency notification services designed to specifically to address school crisis communication needs.

According to John Rednak, Superintendent of the Solanco School District in Lancaster County, Pennsylvania, the AlertNow rapid communication service has been a valuable asset. “Our school district has been using AlertNow for 4 years,” Rednak said. “During that time, we’ve been able to make parents aware of both emergencies and other notifications using the system and as a result our parents have come to depend on this system when we need to contact them with important information.”

TeamPrepared provides tools and solutions that help a school to build and implement the prevention, preparation, response and recovery phases of their crisis plans. This includes modules for online secure forms, a library of resources, a plan builder, best-practice templates, interactive capabilities for maps and floor plans, coordinated communication with first responders, parental notification guidelines, recovery resources, suggested safety reading, training and curriculum. TeamPrepared provides 24/7 access to first responders and all authorized users of the system.

The AlertNow option offered through TeamPrepared provides an instant, proven communications solution to notify parents and staff within minutes. Emergency calls are sent through reliable communication networks that carry only emergency communications. Messages broadcast with the AlertNow function on these networks are recognized as emergency messages and are delivered before any other local communications.

More...

Page 2

*Rapid Notification System for Schools is Now Available Through
Leading Developer of School Safety Programs
Continued...*

According to Jason Bedford, AlertNow's Director of Sales and Marketing, "the AlertNow feature is the industry's only rapid communication service that displays your school's phone number on caller IDs for routine calls, yet distinguishes emergency messages with "411" on caller IDs," he said. "AlertNow requires no additional hardware, software or phone lines."

Bedford sees great value in this bundled product. "This will enable schools to build stronger relationships by enhancing parental and community involvement; emergency notification and awareness; communication with non-English speaking communities in their native language; and school safety preparation," Bedford stated. "AlertNow has been delivering millions of messages each month on behalf of K-12 schools everywhere, and will be a perfect complement to the school safety and crisis response features of TeamPrepared," he said.

School administrators are encouraged to contact InnerLink for more information on TeamPrepared and AlertNow, by visiting www.TheInnerLink.com, or calling 866-522-5487. The TeamPrepared Product Manager, Rod Schoening, is available to answer questions or take interested educators and safety personnel for an online tour of TeamPrepared.

InnerLink, Inc. was founded in 2001 by Robert Gillio, M.D. and Martha L. Harris, and provides a wide range of health and safety technology solutions for schools, communities and health care professionals across the United States. InnerLink's many products include web-based wellness curriculum for the education market; portal technology that allows school districts to manage system-wide Coordinated School Health programs, policies and student health records; online personal electronic health records that allow users to manage their own health information and carry it with them 24/7; and portal solutions for organizations and communities to manage disaster preparedness planning, response and recovery.

AlertNow is the easiest and most cost-effective solution to quickly and accurately communicate personalized messages to key audiences to keep everyone informed and involved. Saf-T-Net (STN), AlertNow's parent company, is headquartered in Raleigh, NC, and has offices throughout the U.S.

###