



**FOR IMMEDIATE RELEASE**

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**Tech, Medical, Service Teams to Provide Free Medical Care to Thousands  
at Greater New Orleans Medical Recovery Week**

EAST NEW ORLEANS – Where else would you find a Mayo Clinic-trained physician, a college student and an office technology manager all working in the same place with the same goal? You wouldn't have to look far through the crowd at the second Medical Recovery Week event in New Orleans to discover that many people from different fields have come together to help with this unique relief effort.

Operation Blessing International (OBI) and Remote Area Medical (RAM), in partnership with the City of New Orleans Health Department, International Medical Alliance (IMA) and InnerLink, Inc., will host a free, week-long medical fair beginning on January 28 and running through February 3. The Greater New Orleans Medical Recovery Week will involve over 200 physicians, nurses and volunteers providing free services to include prescription medication distribution, dental care, eye care and general medical exams, testing and treatment. Passports for Health will also be created and discharge information in both English and Spanish will be made available.

Anyone from the greater New Orleans area is invited to attend the fair, particularly those who have been displaced, those who do not have healthcare and those who are uninsured or unemployed. Medical Recovery Week will take place at Operation Blessing's free medical clinic, located at 5501 Read Boulevard just outside of New Orleans. This facility is being expanded with an additional 20,000 square feet of tents that will serve as exam

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and treatment space. Registration begins at 6am each day and patients will be seen on a first-come, first-served basis.

InnerLink will be supplying everyone in attendance at Medical Recovery Week with their own Passport for Health. These personalized Passports will contain basic health information and a listing of medications so that first responders, hospital staff and primary care physicians can be alerted to their condition and past medical history. After the event, there will be an online version available and paper versions like the ones that will be used at the event will also be available. Rob Gillio, MD, Co-founder and CEO of Lancaster, PA-based InnerLink, Inc. says, “We are excited to say that New Orleans is now on its way to becoming an *InnerLinked* city – a city whose citizens are better equipped with the knowledge and the resources they need to prepare themselves and their families for another natural disaster or a different kind of emergency. We are proud to be a part of this recovery and preparedness effort.”

InnerLink, Inc. was founded in 2001, and provides a wide range of health and safety technology solutions for schools, communities and health care professionals across the United States. InnerLink’s many products include web-based wellness curriculum for the education market; portal technology that allows school districts to manage system-wide Coordinated School Health programs, policies and student health records; online personal electronic health records that allow users to manage their own health information and carry it with them 24/7; and portal solutions for organizations and communities to manage disaster preparedness planning, response and recovery.

The company’s web site is [www.TheInnerLink.com](http://www.TheInnerLink.com).

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